

# US Podcast Ranker

Top Podcasts By Weekly Average Downloads | March 2024



Rank	Change	Podcast	Sales network	Sales representation	New episodes
1	-	NPR News Now	NPR	National Public Media	839
2	-	Dateline NBC	NBCUniversal News Group	SiriusXM Media	13
3	+1	Crime Junkie	audiochuck	SiriusXM Media	6
4	-1	Up First	NPR	National Public Media	35
5	-	Morbid	Wondery	Wondery Brand Partnerships	10
6	+1	SmartLess	Wondery	Wondery Brand Partnerships	8
7	-1	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	33
8	+8	MrBallen Podcast: Strange, Dark & Mysterious Stories	Wondery	Wondery Brand Partnerships	11
9	-1	Fresh Air	NPR	National Public Media	30
10	-1	Pod Save America	SiriusXM Podcast Network	SiriusXM Media	15
11	-1	48 Hours	Paramount	Paramount / Wondery Brand Partnerships	15
12	-1	Conan O'Brien Needs A Friend	SiriusXM Podcast Network	SiriusXM Media	10
13	-1	Last Podcast On The Left	SiriusXM Podcast Network	SiriusXM Media	13
14	-1	This Past Weekend	The Roost Podcast Network	Rooster Teeth Productions	7
15	-1	The Megyn Kelly Show	SiriusXM Podcast Network	SiriusXM Media	23
16	+1	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	92
17	-2	The NPR Politics Podcast	NPR	National Public Media	25
18	-	Freakonomics Radio	SiriusXM Podcast Network	SiriusXM Media	7
19	+21	Up and Vanished	Audacy Podcast Network	Audacy	6
20	-	Joel Osteen Podcast	SiriusXM Podcast Network	SiriusXM Media	35
21	+4	The Mel Robbins Podcast	SiriusXM Podcast Network	SiriusXM Media	10
22	+1	Hidden Brain	SiriusXM Podcast Network	SiriusXM Media	5
23	-4	Matt and Shane's Secret Podcast	Audioboom	Audioboom	5



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24	-3	Wait Wait... Don't Tell Me!	NPR	National Public Media	5
25	-1	Indicator from Planet Money	NPR	National Public Media	24
26	-4	Planet Money	NPR	National Public Media	10
27	-	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	30
28	Debut	Three	SiriusXM Podcast Network	SiriusXM Media	5
29	+1	Small Town Murder	Wondery	Wondery Brand Partnerships	10
30	-2	Consider This from NPR	NPR	National Public Media	31
31	-5	Office Ladies	SiriusXM Podcast Network	SiriusXM Media	5
32	+2	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Audacy	13
33	-1	Rotten Mango	Audacy Podcast Network	Audacy	8
34	+2	The Moth	PRX	Soundrise	8
35	-	Marketplace	American Public Media Group	American Public Media Group	25
36	-3	TED Talks Daily	PRX	Soundrise	35
37	+2	Shawn Ryan Show	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	5
38	-9	Something Was Wrong	Wondery	Wondery Brand Partnerships	6
39	+2	Watch What Crappens	Wondery	Wondery Brand Partnerships	39
40	-2	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	10
41	-10	The Deck	audiochuck	SiriusXM Media	4
42	+1	Anatomy of Murder	audiochuck	SiriusXM Media	5
43	+1	Pop Culture Happy Hour	NPR	National Public Media	22
44	+2	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	6
45	-	Fly on the Wall with Dana Carvey and David Spade	Audacy Podcast Network	Audacy	10
46	-4	American Scandal	Wondery	Wondery Brand Partnerships	6



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47	-	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	15
48	+35	SERIALously?!	Audioboom	Audioboom	10
49	+15	The School of Greatness	SiriusXM Podcast Network	SiriusXM Media	16
50	-	99% Invisible	SiriusXM Podcast Network	SiriusXM Media	8
51	-14	Dark Downeast	SiriusXM Podcast Network	SiriusXM Media	4
52	-3	Casefile True Crime	Audioboom	Audioboom	5
53	-2	The Bulwark Podcast	Audioboom	Audioboom	25
54	-2	American History Tellers	Wondery	Wondery Brand Partnerships	9
55	-	Short Wave	NPR	National Public Media	15
56	+3	Wow in the World	Wondery	Wondery Brand Partnerships	11
57	-3	TED Radio Hour	NPR	National Public Media	5
58	+5	Murder, Mystery & Makeup	Audioboom	Audioboom	5
59	-1	Two Hot Takes	Audioboom	Audioboom	5
60	-3	And That's Why We Drink	SiriusXM Podcast Network	SiriusXM Media	6
61	-8	Monday Morning Podcast	All Things Comedy	All Things Comedy	13
62	+4	CounterClock	audiochuck	SiriusXM Media	0
63	-1	Morning Joe	NBCUniversal News Group	SiriusXM Media	25
64	-3	True Crime Garage	SiriusXM Podcast Network	SiriusXM Media	9
65	-5	Timesuck with Dan Cummins	SiriusXM Podcast Network	SiriusXM Media	7
66	-1	The John Batchelor Show	Audioboom	Audioboom	743
67	+1	Ologies with Alie Ward	SiriusXM Podcast Network	SiriusXM Media	8
68	+3	How Did This Get Made?	SiriusXM Podcast Network	SiriusXM Media	10
69	-13	The Rachel Maddow Show	NBCUniversal News Group	SiriusXM Media	8



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70	-3	The Mindset Mentor	SiriusXM Podcast Network	SiriusXM Media	21
71	+1	True Crime with Kendall Rae	Audioboom	Audioboom	5
72	-2	This Is Actually Happening	Wondery	Wondery Brand Partnerships	7
73	+2	Marketplace Morning Report	American Public Media Group	American Public Media Group	76
74	-5	Life Kit	NPR	National Public Media	15
75	+6	True Crime Obsessed	Audioboom	Audioboom	9
76	+1	Erazno y La Chokolata El Podcast	SiriusXM Podcast Network	SiriusXM Media	25
77	+5	What A Day	SiriusXM Podcast Network	SiriusXM Media	30
78	-4	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	13
79	+5	StarTalk Radio	SiriusXM Podcast Network	SiriusXM Media	8
80	-4	The Daily Stoic	Wondery	Wondery Brand Partnerships	40
81	+11	RedHanded	Wondery	Wondery Brand Partnerships	7
82	-9	The Tim Dillon Show	Audioboom	Audioboom	4
83	+7	Lovett or Leave It	SiriusXM Podcast Network	SiriusXM Media	10
84	+5	THE ED MYLETT SHOW	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	10
85	Return	The Broski Report with Brittany Broski	Audioboom	Audioboom	5
86	+2	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5
87	-1	Prosecuting Donald Trump	NBCUniversal News Group	SiriusXM Media	9
88	+5	Business Wars	Wondery	Wondery Brand Partnerships	8
89	Return	Throughline	NPR	National Public Media	6
90	+1	Dr. Laura Call of the Day	SiriusXM Podcast Network	SiriusXM Media	50
91	+8	History Daily	Wondery	Wondery Brand Partnerships	30
92	Return	The Dale Jr. Download	Audacy Podcast Network	Audacy	15



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93	+1	Dark History	Audioboom	Audioboom	5
94	Return	Give Them Lala ... with Randall	Cumulus Podcast Network	Cumulus Podcast Network / Westwood One	10
95	-17	Dateline Originals	NBCUniversal News Group	SiriusXM Media	3
96	-16	Pod Save the World	SiriusXM Podcast Network	SiriusXM Media	9
97	Debut	Killer Psyche	Wondery	Wondery Brand Partnerships	11
98	-13	The Rachel Hollis Podcast	SiriusXM Podcast Network	SiriusXM Media	18
99	-1	Super Soul	SiriusXM Podcast Network	SiriusXM Media	6
100	-5	Critical Role	SiriusXM Podcast Network	SiriusXM Media	6



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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

### ABOUT THE U.S. SALES NETWORK AND PODCAST RANKERS

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

The U.S. Sales Network Ranker lists the Top 20 Sales Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

The U.S. Podcast Ranker lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

The U.S. Podcast Ranker is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

### METRIC AND DEFINITIONS

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

\* Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

\* Number of New Episodes - The number of new episodes released during the reporting period

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

