

New Zealand Podcast Ranker

Top Podcasts | January 2022



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	+1	Casefile True Crime	Audioboom	Audioboom	72,704	242,423	0
2	-1	Fletch, Vaughan & Hayley on ZM	NZME / iHeartRadio	NZME / iHeartRadio	70,939	249,999	12
3	+1	Stuff You Should Know	NZME / iHeartRadio	NZME / iHeartRadio	70,134	403,025	17
4	+3	No Such Thing As A Fish	Audioboom	Audioboom	48,709	159,575	4
5	Debut	Crime Junkie	audiochuck	SXM Media	47,169	147,746	6
6	-	The Leighton Smith Podcast	NZME / iHeartRadio	NZME / iHeartRadio	36,297	93,591	4
7	+2	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher Media	SXM Media	32,251	117,081	9
8	+3	On Purpose with Jay Shetty	Stitcher Media	SXM Media	30,744	101,889	9
9	-6	The Mike Hosking Breakfast	NZME / iHeartRadio	NZME / iHeartRadio	28,371	217,805	52
10	+4	Morbid: A True Crime Podcast	Audioboom	Audioboom	25,591	74,407	9
11	-3	The Matt & Jerry Show	NZME / iHeartRadio	NZME / iHeartRadio	24,287	113,151	14
12	-7	Heather du Plessis-Allan Drive	NZME / iHeartRadio	NZME / iHeartRadio	23,162	142,498	59
13	+9	IMPAULSIVE	Kast Media	Kast Media	22,221	42,574	4
14	-2	The Morning Rumble Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	20,423	49,695	18
15	-2	Freakonomics Radio	Stitcher Media	SXM Media	19,643	64,461	4
16	+2	Behind the Bastards	NZME / iHeartRadio	NZME / iHeartRadio	19,174	69,214	13
17	-7	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	18,973	55,619	0
18	+2	The Mindset Mentor	Kast Media	Kast Media	18,878	79,421	20
19	-3	The Hauraki Big Show	NZME / iHeartRadio	NZME / iHeartRadio	18,408	74,348	24
20	-3	Super Soul	Stitcher Media	SXM Media	18,065	78,207	5
21	-6	99% Invisible	Stitcher Media	SXM Media	17,242	48,066	3
22	-1	Hidden Brain	Stitcher Media	SXM Media	15,534	52,459	7



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23	+8	A Moment In Crime	NZME / iHeartRadio	NZME / iHeartRadio	13,465	27,175	1
24	+2	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	11,995	35,239	9
25	-1	The Agenda	NZME / iHeartRadio	NZME / iHeartRadio	11,715	40,116	5
26	+6	Stuff They Don't Want You To Know	NZME / iHeartRadio	NZME / iHeartRadio	11,192	47,960	22
27	+2	Ologies with Alie Ward	Stitcher Media	SXM Media	10,264	30,139	5
28	+42	The Happiness Lab with Dr. Laurie Santos	NZME / iHeartRadio	NZME / iHeartRadio	10,227	27,977	7
29	Debut	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	10,207	18,987	5
30	+22	The Diary Of A CEO by Steven Bartlett	Audioboom	Audioboom	9,638	22,237	9
31	-4	Mai Morning Crew Catchup Podcast - Mai FM	MediaWorks Radio Limited	MediaWorks Radio Limited	9,609	20,965	14
32	+1	RedHanded	Audioboom	Audioboom	9,524	27,186	4
33	-3	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	9,436	32,397	13
34	+6	Cooking the Books with Frances Cook	NZME / iHeartRadio	NZME / iHeartRadio	9,146	24,592	2
35	-1	Office Ladies	Stitcher Media	SXM Media	8,565	23,239	4
36	+17	Cautionary Tales	NZME / iHeartRadio	NZME / iHeartRadio	8,332	16,613	2
37	+4	The Tiny Meat Gang Podcast	Audioboom	Audioboom	8,326	20,581	5
38	-	Zane and Heath: Unfiltered	Audioboom	Audioboom	8,108	18,752	4
39	-20	The Country	NZME / iHeartRadio	NZME / iHeartRadio	7,964	49,002	36
40	Debut	Something Was Wrong	audiochuck	SXM Media	7,772	25,134	4
41	+8	It Could Happen Here	NZME / iHeartRadio	NZME / iHeartRadio	7,631	23,448	24
42	+6	Stuff You Missed in History Class	NZME / iHeartRadio	NZME / iHeartRadio	7,582	55,773	18
43	+4	Dark History	Audioboom	Audioboom	7,505	16,511	4
44	-8	Revisionist History	NZME / iHeartRadio	NZME / iHeartRadio	7,263	18,166	1



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45	-1	This Past Weekend	Kast Media	Kast Media	7,104	14,538	4
46	+14	Fake Doctors, Real Friends with Zach and Donald	NZME / iHeartRadio	NZME / iHeartRadio	6,364	18,905	4
47	-2	The Fighter & The Kid	Kast Media	Kast Media	6,313	23,109	9
48	-20	The Edge Breakfast with Meg & Randell Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	6,307	31,324	22
49	-12	ZM's Bree & Clint	NZME / iHeartRadio	NZME / iHeartRadio	6,304	24,467	10
50	Debut	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	6,252	15,832	10
51	+5	Lore	NZME / iHeartRadio	NZME / iHeartRadio	6,251	24,087	5
52	-2	I Don't Know About That	Kast Media	Kast Media	6,096	13,409	7
53	+5	StarTalk Radio	Stitcher Media	SXM Media	5,646	17,559	6
54	Debut	Anatomy of Murder	audiochuck	SXM Media	5,619	15,249	4
55	+2	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	5,599	21,417	5
56	+20	Murder, Mystery & Makeup	Audioboom	Audioboom	5,566	12,265	4
57	+12	Stuff To Blow Your Mind	NZME / iHeartRadio	NZME / iHeartRadio	5,565	58,381	26
58	-33	Early Edition with Kate Hawkesby	NZME / iHeartRadio	NZME / iHeartRadio	5,532	25,606	33
59	-24	Lost Hills	NZME / iHeartRadio	NZME / iHeartRadio	5,450	16,850	1
60	+1	The Rock Drive Catchup Podcast	MediaWorks Radio Limited	MediaWorks Radio Limited	5,288	17,051	22
61	+20	Two Hot Takes	Audioboom	Audioboom	5,254	11,942	4
62	+1	No Stupid Questions	Stitcher Media	SXM Media	5,199	12,351	5
63	-12	Between Two Beers Podcast	NZME / iHeartRadio	NZME / iHeartRadio	5,177	9,750	3
64	Debut	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5,146	15,639	4
65	Debut	Holiday Breakfast	NZME / iHeartRadio	NZME / iHeartRadio	5,036	7,734	55
66	-43	The Re-Wrap	NZME / iHeartRadio	NZME / iHeartRadio	4,675	9,098	7



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67	+1	I Weigh with Jameela Jamil	Stitcher Media	SXM Media	4,627	10,308	4
68	-4	True Crime Garage	Stitcher Media	SXM Media	4,522	17,691	7
69	+24	Continuous Disclosure	NZME / iHeartRadio	NZME / iHeartRadio	4,477	8,388	1
70	Debut	Raising The Curve	MediaWorks Radio Limited	MediaWorks Radio Limited	4,440	10,505	4
71	+3	The Daily Show With Trevor Noah: Ears Edition	NZME / iHeartRadio	NZME / iHeartRadio	4,430	37,398	30
72	+6	The Trainee Sexologist	MediaWorks Radio Limited	MediaWorks Radio Limited	4,424	11,176	0
73	+12	This Is Important	NZME / iHeartRadio	NZME / iHeartRadio	4,415	10,615	7
74	-19	The OneRoof Radio Show	NZME / iHeartRadio	NZME / iHeartRadio	4,380	6,292	2
75	-10	Small Town Murder	Stitcher Media	SXM Media	4,377	10,439	4
76	-4	How Did This Get Made?	Stitcher Media	SXM Media	4,336	12,557	8
77	-4	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	4,241	12,979	4
78	+8	People I (Mostly) Admire	Stitcher Media	SXM Media	4,096	9,361	5
79	-4	The Art of Manliness	Stitcher Media	SXM Media	4,063	14,676	9
80	-9	Myths and Legends	Kast Media	Kast Media	4,057	16,931	4
81	Return	Drama Queens	NZME / iHeartRadio	NZME / iHeartRadio	4,023	9,827	7
82	-43	Kerre McIvor Mornings Podcast	NZME / iHeartRadio	NZME / iHeartRadio	3,898	11,491	8
83	Debut	Ridiculous History	NZME / iHeartRadio	NZME / iHeartRadio	3,880	13,235	8
84	-1	On The Front Foot	NZME / iHeartRadio	NZME / iHeartRadio	3,842	8,550	4
85	Return	Joel Osteen Podcast	NZME / iHeartRadio	NZME / iHeartRadio	3,833	26,852	26
86	+6	Around the NFL	NZME / iHeartRadio	NZME / iHeartRadio	3,732	12,745	14
87	Debut	The Schaub Show	Kast Media	Kast Media	3,673	8,252	8
88	+12	The MeatEater Podcast	NZME / iHeartRadio	NZME / iHeartRadio	3,668	6,809	5



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89	+10	All The Smoke	NZME / iHeartRadio	NZME / iHeartRadio	3,598	9,229	8
90	-47	F1: Beyond The Grid	Audioboom	Audioboom	3,579	9,254	0
91	Debut	The Ron Burgundy Podcast	NZME / iHeartRadio	NZME / iHeartRadio	3,530	9,661	1
92	-10	This Podcast Will Kill You	Stitcher Media	SXM Media	3,505	7,758	2
93	Debut	Murder With My Husband	NZME / iHeartRadio	NZME / iHeartRadio	3,497	7,565	5
94	-3	King and the Sting	Kast Media	Kast Media	3,453	7,312	4
95	-29	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Headlam and Justin Richmond	NZME / iHeartRadio	NZME / iHeartRadio	3,436	8,756	3
96	-1	True Crime Obsessed	Audioboom	Audioboom	3,324	9,365	6
97	-3	And That's Why We Drink	Stitcher Media	SXM Media	3,315	10,056	6
98	-8	Jono & Ben - The Podcast	NZME / iHeartRadio	NZME / iHeartRadio	3,286	9,804	8
99	-53	The Sunday Session with Francesca Rudkin	NZME / iHeartRadio	NZME / iHeartRadio	3,249	6,471	24
100	Debut	Deep Cover: The Drug Wars	NZME / iHeartRadio	NZME / iHeartRadio	3,219	7,617	5

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Note: NZME/iHeartRadio experienced minor data collection issues through a portion of the period.

POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating networks that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following networks and sales representation: Audioboom, Brodie Kane Media, LiSTNR (SCA), NBCUniversal News Group, Nova Entertainment, NZME/iHeartRadio/ARN, rova (MediaWorks), SiriusXM Podcast Network.

METRIC DEFINITIONS

* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.

* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

* Network - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

* Rank

* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

