

# New Zealand Podcast Ranker

Top Podcasts | May 2022



Rank	Change	Podcast	Network	Sales representation	Monthly listeners	Monthly downloads	New episodes
1	-	Fletch, Vaughan & Hayley on ZM	NZME / iHeartRadio / ARN	NZME	93,455	322,493	25
2	+1	The Mike Hosking Breakfast	NZME / iHeartRadio / ARN	NZME	85,121	785,668	185
3	-1	Casefile True Crime	Audioboom	NZME	84,254	211,947	4
4	-	Stuff You Should Know	NZME / iHeartRadio / ARN	NZME	70,317	485,243	18
5	-	The Leighton Smith Podcast	NZME / iHeartRadio / ARN	NZME	57,468	250,969	4
6	+3	The Matt & Jerry Show	NZME / iHeartRadio / ARN	NZME	51,314	235,235	47
7	-1	No Such Thing As A Fish	Audioboom	NZME	51,233	184,088	4
8	-1	Heather du Plessis-Allan Drive	NZME / iHeartRadio / ARN	NZME	46,477	459,584	315
9	+1	Crime Junkie	audiochuck	SXM Media	45,595	133,645	8
10	-2	Hamish & Andy	LiSTNR (SCA)	LiSTNR (SCA)	43,268	108,219	4
11	+5	Between Two Beers Podcast	NZME / iHeartRadio / ARN	NZME	35,627	63,939	5
12	-1	The Hauraki Big Show	NZME / iHeartRadio / ARN	NZME	32,047	126,892	43
13	-1	On Purpose with Jay Shetty	Stitcher Media	SXM Media	31,027	96,702	9
14	-1	The Morning Rumble	MediaWorks Radio Limited	MediaWorks Radio Limited	30,522	100,046	92
15	-1	Morbid: A True Crime Podcast	Audioboom	NZME	27,636	79,120	15
16	+9	IMPAULSIVE	Kast Media	Kast Media	22,752	50,073	5
17	+6	The Mindset Mentor	Kast Media	Kast Media	21,775	101,229	19
18	+1	99% Invisible	Stitcher Media	SXM Media	18,841	52,552	5

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19	-2	The Front Page	NZME / iHeartRadio / ARN	NZME	18,304	42,522	27
20	+2	Behind the Bastards	NZME / iHeartRadio / ARN	NZME	17,656	54,507	15
21	-3	Freakonomics Radio	Stitcher Media	SXM Media	17,355	48,886	4
22	+6	Jase & Lauren	NZME / iHeartRadio / ARN	NZME	16,489	191,338	91
23	+12	Cooking the Books with Frances Cook	NZME / iHeartRadio / ARN	NZME	16,412	41,124	6
24	-3	Early Edition with Kate Hawkesby	NZME / iHeartRadio / ARN	NZME	15,660	90,731	97
25	-5	Cautionary Tales with Tim Harford	NZME / iHeartRadio / ARN	NZME	15,519	39,810	4
26	-2	Super Soul	Stitcher Media	SXM Media	14,633	56,253	4
27	-1	Hidden Brain	Stitcher Media	SXM Media	13,946	40,722	5
28	+4	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	13,747	37,082	10
29	-	A Moment In Crime	NZME / iHeartRadio / ARN	NZME	13,624	28,282	3
30	-3	The Country	NZME / iHeartRadio / ARN	NZME	13,558	112,470	127
31	-16	Grey Areas with Petra Bagust	MediaWorks Radio Limited	MediaWorks Radio Limited	12,670	21,933	0
32	-2	Last Podcast On The Left	Stitcher Media	SXM Media	12,599	41,992	8
33	+4	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	12,249	21,558	5
34	Debut	Betrayal	NZME / iHeartRadio / ARN	NZME	11,984	26,256	4
35	+5	Mai Morning Crew	MediaWorks Radio Limited	MediaWorks Radio Limited	11,972	31,159	24



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36	+11	The Rock Drive	MediaWorks Radio Limited	MediaWorks Radio Limited	11,694	57,797	131
37	-4	She's On The Money	NZME / iHeartRadio / ARN	NZME	11,290	56,841	16
38	+5	Life Uncut with Brittany Hockley and Laura Byrne	NZME / iHeartRadio / ARN	NZME	11,082	28,996	15
39	-1	The Re-Wrap	NZME / iHeartRadio / ARN	NZME	10,795	30,870	18
40	-4	The Agenda	NZME / iHeartRadio / ARN	NZME	10,499	27,638	7
41	-2	Ologies with Alie Ward	Stitcher Media	SXM Media	10,020	27,318	4
42	+18	This Past Weekend	Kast Media	Kast Media	9,787	20,398	5
43	Debut	Inside Dancing with the Stars	NZME / iHeartRadio / ARN	NZME	9,719	15,592	6
44	+1	Toni and Ryan	NZME / iHeartRadio / ARN	NZME	9,610	29,404	21
45	-1	RedHanded	Audioboom	NZME	9,319	26,924	4
46	-5	Tova	MediaWorks Radio Limited	MediaWorks Radio Limited	9,266	28,920	313
47	-5	The Edge Breakfast Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	9,120	56,347	87
48	-2	Office Ladies	Stitcher Media	SXM Media	9,039	22,780	5
49	-18	F1: Beyond The Grid	Audioboom	NZME	8,988	21,919	4
50	-	Revisionist History	NZME / iHeartRadio / ARN	NZME	8,510	21,092	3
51	-17	The Kyle & Jackie O Show	NZME / iHeartRadio / ARN	NZME	8,384	41,924	118
52	Debut	CounterClock	audiochuck	SXM Media	8,223	37,196	16



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53	-	Stuff They Don't Want You To Know	NZME / iHeartRadio / ARN	NZME	8,064	43,328	25
54	-2	Zane and Heath: Unfiltered	Audioboom	NZME	7,911	17,588	5
55	-1	ZM's Bree & Clint	NZME / iHeartRadio / ARN	NZME	7,371	30,280	23
56	-7	WTF with Marc Maron Podcast	Stitcher Media	SXM Media	7,310	24,506	12
57	-6	The Tiny Meat Gang Podcast	Audioboom	NZME	7,294	17,112	5
58	-10	Kerre McIvor Mornings Podcast	NZME / iHeartRadio / ARN	NZME	7,204	24,053	28
59	-2	Anatomy of Murder	audiochuck	SXM Media	6,661	17,511	5
60	-4	It Could Happen Here	NZME / iHeartRadio / ARN	NZME	6,578	19,781	27
61	+6	Mad Monday	NZME / iHeartRadio / ARN	NZME	6,519	13,339	11
62	-1	Stuff You Missed in History Class	NZME / iHeartRadio / ARN	NZME	6,497	94,896	19
63	-5	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	6,076	15,806	6
64	-1	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	6,066	10,427	4
65	-1	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	6,019	23,400	6
66	+2	StarTalk Radio	Stitcher Media	SXM Media	5,997	18,560	7
67	-1	The Fighter & The Kid	Kast Media	Kast Media	5,954	15,345	9
68	+12	The OneRoof Radio Show	NZME / iHeartRadio / ARN	NZME	5,939	13,915	5
69	+4	Lore	NZME / iHeartRadio / ARN	NZME	5,932	22,343	5
70	+2	No Stupid Questions	Stitcher Media	SXM Media	5,746	12,062	5
71	-2	Murder, Mystery & Makeup	Audioboom	NZME	5,711	13,191	5



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72	-7	Two Hot Takes	Audioboom	NZME	5,571	11,413	4
73	-14	Saturday Morning with Jack Tame	NZME / iHeartRadio / ARN	NZME	5,412	21,309	45
74	-12	F1 Nation	Audioboom	NZME	5,321	9,350	5
75	+3	Against the Rules with Michael Lewis	NZME / iHeartRadio / ARN	NZME	5,284	12,469	5
76	-2	The Daily Show With Trevor Noah: Ears Edition	NZME / iHeartRadio / ARN	NZME	4,932	42,976	30
77	-2	Dark History	Audioboom	NZME	4,899	11,488	4
78	+10	The MeatEater Podcast	NZME / iHeartRadio / ARN	NZME	4,842	10,881	8
79	+7	The Deck	Stitcher Media	SXM Media	4,835	10,490	6
80	-3	King and the Sting	Kast Media	Kast Media	4,716	9,842	6
81	Return	The Cycling Podcast	Audioboom	NZME	4,695	24,318	33
82	+13	Myths and Legends	Kast Media	Kast Media	4,684	18,253	7
83	-	Fake Doctors, Real Friends with Zach and Donald	NZME / iHeartRadio / ARN	NZME	4,663	10,604	6
84	+6	Weekend Sport	NZME / iHeartRadio / ARN	NZME	4,633	26,781	39
85	+9	The Happiness Lab with Dr. Laurie Santos	NZME / iHeartRadio / ARN	NZME	4,545	13,193	1
86	-10	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	4,390	12,341	4
87	-2	Jono & Ben - The Podcast	NZME / iHeartRadio / ARN	NZME	4,334	13,447	25
88	-6	True Crime Garage	Stitcher Media	SXM Media	4,294	13,288	8
89	+8	Joel Osteen Podcast	NZME / iHeartRadio / ARN	NZME	4,159	35,371	28



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90	Return	Hamish & Andy's Remembering Project	LiSTNR (SCA)	LiSTNR (SCA)	4,076	13,742	8
91	+9	The Art of Manliness	Stitcher Media	SXM Media	4,056	11,643	9
92	-13	I Weigh with Jameela Jamil	Stitcher Media	SXM Media	4,033	8,996	4
93	-1	Continuous Disclosure	NZME / iHeartRadio / ARN	NZME	4,031	6,925	3
94	-3	How Did This Get Made?	Stitcher Media	SXM Media	4,029	11,199	9
95	-11	Triple M Rocks Footy NRL	LiSTNR (SCA)	LiSTNR (SCA)	4,027	18,563	87
96	Return	Stuff To Blow Your Mind	NZME / iHeartRadio / ARN	NZME	3,938	62,357	28
97	+1	This Is Important	NZME / iHeartRadio / ARN	NZME	3,925	7,893	6
98	Debut	Sympathy Pains	NZME / iHeartRadio / ARN	NZME	3,865	8,608	1
99	-29	The Imperfects	NZME / iHeartRadio / ARN	NZME	3,845	7,798	5
100	-45	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Headlam and Justin Richmond	NZME / iHeartRadio / ARN	NZME	3,768	9,433	6

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating networks that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following networks and sales representation: Audioboom, Brodie Kane Media, LiSTNR (SCA), NBCUniversal News Group, Nova Entertainment, NZME/iHeartRadio/ARN, rova (MediaWorks), SiriusXM Podcast Network.

## METRIC DEFINITIONS

\* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Network - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).