

# New Zealand Podcast Ranker

Top Podcasts | June 2022



| Rank | Change | Podcast                             | Network                  | Sales representation     | Monthly listeners | Monthly downloads | New episodes |
|------|--------|-------------------------------------|--------------------------|--------------------------|-------------------|-------------------|--------------|
| 1    | -      | Fletch, Vaughan & Hayley on ZM      | NZME / iHeartRadio / ARN | NZME                     | 86,696            | 334,467           | 21           |
| 2    | +1     | Casefile True Crime                 | Audioboom                | NZME                     | 74,510            | 184,538           | 3            |
| 3    | -1     | The Mike Hosking Breakfast          | NZME / iHeartRadio / ARN | NZME                     | 74,130            | 631,917           | 158          |
| 4    | -      | Stuff You Should Know               | NZME / iHeartRadio / ARN | NZME                     | 71,004            | 481,051           | 19           |
| 5    | -      | The Leighton Smith Podcast          | NZME / iHeartRadio / ARN | NZME                     | 59,744            | 140,260           | 5            |
| 6    | +1     | No Such Thing As A Fish             | Audioboom                | NZME                     | 50,898            | 177,650           | 5            |
| 7    | +1     | Heather du Plessis-Allan Drive      | NZME / iHeartRadio / ARN | NZME                     | 50,747            | 375,546           | 280          |
| 8    | -2     | The Matt & Jerry Show               | NZME / iHeartRadio / ARN | NZME                     | 48,457            | 244,777           | 44           |
| 9    | +1     | Hamish & Andy                       | LiSTNR (SCA)             | LiSTNR (SCA)             | 43,682            | 100,755           | 5            |
| 10   | -1     | Crime Junkie                        | audiochuck               | SXM Media                | 40,347            | 116,554           | 6            |
| 11   | +2     | On Purpose with Jay Shetty          | Stitcher Media           | SXM Media                | 33,324            | 111,741           | 8            |
| 12   | -      | The Hauraki Big Show                | NZME / iHeartRadio / ARN | NZME                     | 29,824            | 118,199           | 36           |
| 13   | +1     | The Morning Rumble                  | MediaWorks Radio Limited | MediaWorks Radio Limited | 27,449            | 92,129            | 82           |
| 14   | -3     | Between Two Beers Podcast           | NZME / iHeartRadio / ARN | NZME                     | 26,323            | 47,996            | 4            |
| 15   | +4     | The Front Page                      | NZME / iHeartRadio / ARN | NZME                     | 19,410            | 41,845            | 27           |
| 16   | -      | IMPAULSIVE                          | Kast Media               | Kast Media               | 19,364            | 34,456            | 4            |
| 17   | +4     | Freakonomics Radio                  | Stitcher Media           | SXM Media                | 18,858            | 52,307            | 5            |
| 18   | -      | 99% Invisible                       | Stitcher Media           | SXM Media                | 17,728            | 46,775            | 5            |
| 19   | +1     | Behind the Bastards                 | NZME / iHeartRadio / ARN | NZME                     | 17,126            | 52,007            | 9            |
| 20   | +16    | The Rock Drive                      | MediaWorks Radio Limited | MediaWorks Radio Limited | 16,881            | 68,797            | 149          |
| 21   | +9     | The Country                         | NZME / iHeartRadio / ARN | NZME                     | 16,341            | 147,940           | 126          |
| 22   | -5     | The Mindset Mentor                  | Kast Media               | Kast Media               | 15,419            | 69,691            | 20           |
| 23   | -      | Cooking the Books with Frances Cook | NZME / iHeartRadio / ARN | NZME                     | 15,236            | 36,743            | 4            |

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| 24   | +1     | Cautionary Tales with Tim Harford                | NZME / iHeartRadio / ARN | NZME                     | 15,026            | 35,314            | 4            |
| 25   | -1     | Early Edition with Kate Hawkesby                 | NZME / iHeartRadio / ARN | NZME                     | 14,220            | 75,925            | 81           |
| 26   | -4     | Jase & Lauren                                    | NZME / iHeartRadio / ARN | NZME                     | 13,934            | 163,302           | 71           |
| 27   | +5     | Last Podcast On The Left                         | Stitcher Media           | SXM Media                | 13,903            | 52,513            | 9            |
| 28   | -      | Conan O'Brien Needs A Friend                     | Stitcher Media           | SXM Media                | 13,346            | 39,050            | 10           |
| 29   | -3     | Super Soul                                       | Stitcher Media           | SXM Media                | 12,969            | 50,278            | 5            |
| 30   | +3     | 2 Bears, 1 Cave with Tom Segura & Bert Kreischer | Stitcher Media           | SXM Media                | 12,805            | 21,937            | 4            |
| 31   | +4     | Mai Morning Crew                                 | MediaWorks Radio Limited | MediaWorks Radio Limited | 12,799            | 29,628            | 21           |
| 32   | -5     | Hidden Brain                                     | Stitcher Media           | SXM Media                | 12,157            | 41,192            | 4            |
| 33   | +18    | The Kyle & Jackie O Show                         | NZME / iHeartRadio / ARN | NZME                     | 11,946            | 38,790            | 93           |
| 34   | -5     | A Moment In Crime                                | NZME / iHeartRadio / ARN | NZME                     | 11,533            | 23,830            | 1            |
| 35   | +5     | The Agenda                                       | NZME / iHeartRadio / ARN | NZME                     | 11,238            | 32,826            | 8            |
| 36   | +3     | The Re-Wrap                                      | NZME / iHeartRadio / ARN | NZME                     | 10,873            | 25,558            | 19           |
| 37   | Return | The BYC Podcast                                  | NZME / iHeartRadio / ARN | NZME                     | 10,456            | 28,296            | 19           |
| 38   | -      | Life Uncut with Brittany Hockley and Laura Byrne | NZME / iHeartRadio / ARN | NZME                     | 10,451            | 27,009            | 13           |
| 39   | +6     | RedHanded  | Audioboom                | NZME                     | 10,352            | 29,089            | 7            |
| 40   | +4     | Toni and Ryan                                    | NZME / iHeartRadio / ARN | NZME                     | 10,314            | 30,440            | 18           |
| 41   | -      | Ologies with Alie Ward                           | Stitcher Media           | SXM Media                | 10,048            | 25,464            | 6            |
| 42   | -5     | She's On The Money                               | NZME / iHeartRadio / ARN | NZME                     | 9,930             | 49,437            | 18           |
| 43   | +14    | The Tiny Meat Gang Podcast                       | Audioboom                | NZME                     | 8,755             | 23,875            | 6            |
| 44   | +5     | F1: Beyond The Grid                              | Audioboom                | NZME                     | 8,671             | 20,805            | 6            |
| 45   | +9     | Zane and Heath: Unfiltered                       | Audioboom                | NZME                     | 8,654             | 21,851            | 4            |
| 46   | Debut  | Pod Save America                                 | Stitcher Media           | SXM Media                | 8,329             | 33,449            | 10           |



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| 47   | +48    | Triple M Rocks Footy NRL                                | LiSTNR (SCA)             | LiSTNR (SCA)             | 8,187             | 18,071            | 82           |
| 48   | -      | Office Ladies   | Stitcher Media           | SXM Media                | 8,009             | 19,703            | 4            |
| 49   | -2     | The Edge Breakfast Catchup                              | MediaWorks Radio Limited | MediaWorks Radio Limited | 7,729             | 43,143            | 74           |
| 50   | +3     | Stuff They Don't Want You To Know                       | NZME / iHeartRadio / ARN | NZME                     | 7,483             | 38,032            | 22           |
| 51   | +13    | Your Mom's House with Christina P. and Tom Segura       | Stitcher Media           | SXM Media                | 7,351             | 13,465            | 5            |
| 52   | +8     | It Could Happen Here                                    | NZME / iHeartRadio / ARN | NZME                     | 7,147             | 33,970            | 25           |
| 53   | Debut  | We Need To Talk with Toni Street                        | NZME / iHeartRadio / ARN | NZME                     | 7,099             | 13,853            | 7            |
| 54   | -4     | Revisionist History                                     | NZME / iHeartRadio / ARN | NZME                     | 7,039             | 19,555            | 4            |
| 55   | -      | ZM's Bree & Clint                                       | NZME / iHeartRadio / ARN | NZME                     | 7,034             | 29,445            | 21           |
| 56   | -14    | This Past Weekend                                       | Kast Media               | Kast Media               | 6,901             | 13,365            | 4            |
| 57   | +12    | Lore  | NZME / iHeartRadio / ARN | NZME                     | 6,585             | 27,838            | 4            |
| 58   | -24    | Betrayal  | NZME / iHeartRadio / ARN | NZME                     | 6,562             | 13,810            | 2            |
| 59   | +13    | Two Hot Takes   | Audioboom                | NZME                     | 6,146             | 14,079            | 5            |
| 60   | -14    | Tova  | MediaWorks Radio Limited | MediaWorks Radio Limited | 6,081             | 21,301            | 270          |
| 61   | -2     | Anatomy of Murder                                       | audiochuck               | SXM Media                | 5,933             | 14,594            | 4            |
| 62   | -      | Stuff You Missed in History Class                       | NZME / iHeartRadio / ARN | NZME                     | 5,921             | 69,667            | 17           |
| 63   | +8     | Murder, Mystery & Makeup                                | Audioboom                | NZME                     | 5,815             | 13,561            | 4            |
| 64   | -3     | Mad Monday  | NZME / iHeartRadio / ARN | NZME                     | 5,743             | 11,561            | 8            |
| 65   | +11    | The Daily Show With Trevor Noah: Ears Edition           | NZME / iHeartRadio / ARN | NZME                     | 5,603             | 57,246            | 35           |
| 66   | -1     | Nothing much happens; bedtime stories to help you sleep | Stitcher Media           | SXM Media                | 5,523             | 21,632            | 4            |
| 67   | -      | The Fighter & The Kid                                   | Kast Media               | Kast Media               | 5,455             | 13,835            | 9            |
| 68   | -2     | StarTalk Radio  | Stitcher Media           | SXM Media                | 5,411             | 15,185            | 6            |
| 69   | +8     | Dark History  | Audioboom                | NZME                     | 5,340             | 15,012            | 2            |



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| 70   | -39    | Grey Areas with Petra Bagust                    | MediaWorks Radio Limited | MediaWorks Radio Limited | 5,314             | 9,192             | 0            |
| 71   | -1     | No Stupid Questions                             | Stitcher Media           | SXM Media                | 5,271             | 12,314            | 5            |
| 72   | -14    | Kerre McIvor Mornings Podcast                   | NZME / iHeartRadio / ARN | NZME                     | 5,247             | 17,609            | 21           |
| 73   | Debut  | True Crime with Kendall Rae                     | Audioboom                | NZME                     | 5,237             | 12,427            | 9            |
| 74   | +4     | The MeatEater Podcast                           | NZME / iHeartRadio / ARN | NZME                     | 5,074             | 13,342            | 10           |
| 75   | +24    | The Imperfects                                  | NZME / iHeartRadio / ARN | NZME                     | 5,038             | 9,208             | 4            |
| 76   | -24    | CounterClock                                    | audiochuck               | SXM Media                | 4,977             | 17,407            | 2            |
| 77   | -3     | F1 Nation                                       | Audioboom                | NZME                     | 4,942             | 8,763             | 5            |
| 78   | Debut  | The Draymond Green Show                         | NZME / iHeartRadio / ARN | NZME                     | 4,826             | 8,406             | 9            |
| 79   | Debut  | Park Predators                                  | audiochuck               | SXM Media                | 4,806             | 11,509            | 4            |
| 80   | +8     | True Crime Garage                               | Stitcher Media           | SXM Media                | 4,718             | 16,324            | 10           |
| 81   | -18    | It's A Lot with Abbie Chatfield                 | LiSTNR (SCA)             | LiSTNR (SCA)             | 4,627             | 11,855            | 9            |
| 82   | Debut  | Saving Grace                                    | Audioboom                | NZME                     | 4,535             | 7,215             | 5            |
| 83   | Return | Marcus Lush Nights                              | NZME / iHeartRadio / ARN | NZME                     | 4,415             | 15,925            | 20           |
| 84   | Debut  | WTF1 Podcast                                    | Audioboom                | NZME                     | 4,374             | 9,859             | 17           |
| 85   | +1     | Eckhart Tolle: Essential Teachings              | Stitcher Media           | SXM Media                | 4,373             | 12,101            | 5            |
| 86   | -18    | The OneRoof Radio Show                          | NZME / iHeartRadio / ARN | NZME                     | 4,368             | 7,733             | 4            |
| 87   | -14    | Saturday Morning with Jack Tame                 | NZME / iHeartRadio / ARN | NZME                     | 4,346             | 18,779            | 47           |
| 88   | -5     | Fake Doctors, Real Friends with Zach and Donald | NZME / iHeartRadio / ARN | NZME                     | 4,224             | 9,998             | 4            |
| 89   | -4     | The Happiness Lab with Dr. Laurie Santos        | NZME / iHeartRadio / ARN | NZME                     | 4,103             | 10,130            | 1            |
| 90   | -11    | The Deck  | Stitcher Media           | SXM Media                | 4,079             | 8,112             | 5            |
| 91   | +3     | How Did This Get Made?                          | Stitcher Media           | SXM Media                | 4,043             | 10,854            | 8            |
| 92   | -3     | Joel Osteen Podcast                             | NZME / iHeartRadio / ARN | NZME                     | 4,017             | 34,554            | 25           |



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| 93   | -11    | Myths and Legends                                 | Kast Media               | Kast Media               | 3,903             | 14,267            | 5            |
| 94   | -7     | Jono & Ben - The Podcast                          | NZME / iHeartRadio / ARN | NZME                     | 3,884             | 13,117            | 27           |
| 95   | Debut  | The Working Group                                 | MediaWorks Radio Limited | MediaWorks Radio Limited | 3,851             | 6,115             | 4            |
| 96   | Return | On The Front Foot                                 | NZME / iHeartRadio / ARN | NZME                     | 3,801             | 8,208             | 5            |
| 97   | Return | The Rise & Conquer Podcast with Georgie Stevenson | NZME / iHeartRadio / ARN | NZME                     | 3,775             | 11,171            | 9            |
| 98   | -7     | The Art of Manliness                              | Stitcher Media           | SXM Media                | 3,733             | 11,671            | 10           |
| 99   | -24    | Against the Rules with Michael Lewis              | NZME / iHeartRadio / ARN | NZME                     | 3,701             | 9,188             | 3            |
| 100  | -3     | This Is Important                                 | NZME / iHeartRadio / ARN | NZME                     | 3,676             | 6,941             | 4            |

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POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating networks that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines. If you wish to sort by downloads, you can click on the "Downloads" column to re-sort amongst the existing data.

For podcasts with multiple categories in the RSS feed, we display and filter by only the first category.

The Ranker includes the participation of the following networks and sales representation: Audioboom, Brodie Kane Media, LiSTNR (SCA), NBCUniversal News Group, Nova Entertainment, NZME/iHeartRadio/ARN, rova (MediaWorks), SiriusXM Podcast Network.

## METRIC DEFINITIONS

\* Listeners - A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.

\* Downloads - A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.

\* Network - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.

\* Rank

\* "Debut" indicates that the show is new to the ranker, making its debut for the first time in the last 13 months.

\* "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

